

DEEP IN THE HEARTS OF TEXANS

FALLEN FIREFIGHTER 5K

date

**SUNDAY
7/19/15**

location

**LA TORRETTA
RESORT & SPA**

600 LA LORRETTA BLVD,
MONTGOMERY, TX 77356

time

8:00 A.M.

This is an annual charity run (5K) to support the families of Texas firefighters lost in the line of duty.

For more information visit:

<http://texasfirefightergames.com/>

The Fallen Firefighter 5K is one of several events across the state that contribute to the Texas Line Of Duty Task Force, but it is the ONLY event being held in conjunction with the Texas Firefighter Summer Games.

The mission of the Texas Line of Duty Death Response Team is to provide excellent, compassionate, and immediate care to those who have been injured in the line of duty and to the families of those who have died in the line of duty. We also provide caring and objective assistance to departments who have suffered a line of duty injury or death of a member.

The Task Force operates solely off of fundraisers, donations and grants that have been graciously given by sponsors and partners. Through these events and partnerships they have helped carry out this mission over the past ten years.

Benefits for Fallen Firefighter 5K Sponsors:

- High visibility
- Media coverage
- Exclusivity
- Strong consumer audience
- Product sampling/sale opportunities
- Employee awareness, team-building and motivation
- Build consumer and brand loyalty
- Community relations
- Partner with an event that reflects your organization's values and vision
- Give back to the community

For more information:

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512-468-4277

FALLEN FIREFIGHTER 5K

SUPPORTING:

THE TEXAS
LINE OF DUTY
TASK FORCE

CONTACT:

Eric Harr
2005 Wells Bend Ct
Hutto, Tx 78634
512-468-4277

Title Sponsor: \$1500

- Company banners prominently displayed at finish line (4)
- Company logo on top finisher awards
- Booth space at event
- Company logo on race t-shirts given to all runners
- Company logo on collateral material, event brochures and press releases
- Company logo on website
- Banner on race registration page with direct link to company website
- Complimentary race entries (5)
- Social media recognition
- Inclusion in all event press releases
- Public mention at event
- Representative at Wednesday social for check presentation to charity

Hydration Sponsor: \$750

- Logo on race t-shirts given to all runners
- Logo on event brochures/collateral
- 3x5 sign at table
- Complimentary race entries (2)
- Booth space at event
- Company signage at all water stops along race route
- Race bags (if provided by sponsor)
- Company logo on race water bottles (if provided by sponsor)

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